

Draft Agenda



HARVARD Kennedy School

JOHN F. KENNEDY SCHOOL OF GOVERNMENT

22nd Private and Public, Scientific, Academic, and Consumer Food Policy Group (PAPSAC) November 22-23, 2015, Harvard Kennedy School of Government

Sunday, November 22, 2015

12:00 pm - 2:00 pm	Registration , The John F. Kennedy, Jr. Forum, 1 st floor
2:00 pm - 5:45 pm	First session , Littauer 150
6:00 pm - 7:30 pm	Dinner Reception , The Malkin Penthouse, Littauer Building 4 th floor
7:45 pm-10:30 pm	Second session , Littauer 150

- 1. Update on FDA's Role in the Domestic and Global Food System**
Michael Taylor, Deputy Commissioner for Foods, FDA
- 2. Building Trust in Imported Foods through Systems Recognition**
Caroline Smith De Waal, International Food Safety Policy Manager, FDA CFSAN
- 3. The Impact on New Testing and Improved Food Safety**
Ronan Loftus, Co-Founder, IdentiGEN North America
- 4. Wegmans' Perspective on Food Safety**
Gillian Kelleher, VP, Food Safety and Quality Assurance, Wegmans Food Market
- 5. Eliminating Antibiotics in Feeding Chickens**
Jim Perdue, Chairman & CEO, Perdue Farms
- 6. New Diet Priorities**
Walter Willett, Professor of Epidemiology & Nutrition, Harvard School of Public Health
- 7. Zipongo: Improving Health by Redesigning the Food Chain**
Jason Langheier, CEO & Founder, Zipongo
- 8. American Diet's Impact on Health and the Environment**
Paul Lightfoot, Chief Executive Officer, BrightFarms, Inc.
- 9. Packaged Foods to Inspire and Simplify Everyday Eating**
Noemie Delfassy, Farm to Fork Conductor, Precious Co.
- 10. Taking on Big Soda and Winning**
Marion Nestle, Paulette Goddard Professor of Nutrition, Food Studies, and Public Health, NYU
- 11. The Climate Corporation, New Options for Farmers**
Mike Stern, President, The Climate Corporation
- 12. The Dairy Farm Institute – The First PAPSAC Case Study**
Robert Erhard, Dairy Sourcing Specialist, Nestle
- 13. Cooperating Participants and their Relationship to the Dairy Farm Institute**
Jerry Kaminski, Executive VP/COO International, Land O'Lakes Inc.
- 14. China's Dairy System**
Wendela van Uchelen, VP and General Counsel, Danone Americas
- 15. Managing Food Safety in the Supply Chain in China**
Sheldon Lavin, Chairman, OSI Group.Com
- 16. Addressing Food Safety in the Chinese Dairy Industry from the Perspective of Mengniu Dairy & COFCO**
Sun Yiping, CEO, Mengniu Dairy
- 17. New Leadership for the Developing World**
Simon Winter, Harvard Kennedy School Fellow and Ismael Pomashi, Cocoa Farmer
- 18. An Update on the Congo Program**
John Ulimwengu & Ida Naserwa, Democratic Republic of Congo
- 19. Update on Jain Irrigation**
Aric Olson, President, Jain Irrigation, Inc.
- 20. New Roles of the World Bank**
Mark Cackler, Manager of Agriculture and Environmental Services, World Bank
- 21. Getting Agricultural Research into Farmers Hands & An Update on the One Acre Fund**
Tony Kalm, President, One Acre Fund
- 22. New Risks in the Farming Community: Water, Immigration, Legislation and Climate Change**
Jack Hunt, Former President of King Ranch, Inc.
Ronald D. Offutt, Founder and Chairman Emeritus, R.D. Offutt Company & RDO Equipment Co.
Thomas Nassif, CEO, Western Growers
Dr. Lester Snow, Executive Director, California Water Foundation

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Monday, November 23, 2015

7:00 am - 8:00 am **Breakfast, The Malkin Penthouse, Littauer Building 4th floor**
8:00 am - 10:00 am **First session, Littauer 150**
10:00 am **Coffee break**
10:30 am - 1:00 pm **Second session**
 Next steps for public, private, foundation, and consumer group policies
1:00 pm **Farewell Luncheon, The Malkin Penthouse, Littauer Building 4th floor**

- 1. Genetic Leadership from Harvard Medical School**
George Church, Robert Winthrop Professor of Genetics, Harvard Medical School
- 2. Genetic Leadership from Synthetic Genetics**
Juan Enriquez, Managing Director in Excel Venture Management and President & CEO of Biotechnology
- 3. Genetic Leadership Impacting the Consumer**
Greg Jaffe, Director, Bio-Technology Project, Center for Science in the Public Interest
- 4. National Academy Report on GMO's Update**
Robin Schoen, Director of the Board on Agriculture and Natural Resources, National Academy of Sciences
- 5. Update on NewLeaf Symbiotics**
Stephen Kahn, Sr. VP and CFO, NewLeaf Symbiotics
- 6. Public Private Collaboration to Protect Forests**
Per Pharo, Director, Norway's International Climate & Forest Initiative
- 7. New Opportunities for Rural Growth**
Richard Wakeford, Rural Strategy Consultant
- 8. Farm Labor Update and Management Update**
Baldemar Velasquez, President, Farm Labor Organizing Committee (FLOC)
Bill Bryan, Executive Chairman, Mount Olive Pickle Company
- 9. Nutrition Incentives: Farmers as Pharmacies**
August Schumacher, Executive Vice President, Wholesome Wave
- 10. Farm Illinois Project**
Leland Strom, Project Director, FARM Illinois and
Marshall M. Bouton, President Emeritus, The Chicago Council
- 11. Trade Impact**
Pedro de Camargo Neto, Agriculture Policy & Trade Consultant
Joseph Glauber, Senior Research Fellow, International Policy Institute
- 12. Is There a New Role for Iran?**
Ambassador Kenneth Quinn, Chairman, World Food Prize
- 13. Update from the EPA**
Larry Elworth, Senior Advisor and Former Counselor to the Administrator, EPA
Bill Jordan, Deputy Director, Office of Pesticide Programs, EPA
- 14. Social Responsibility Issues – Global Reporting Institute**
Dennis Treacy, Executive VP, Smithfield Foods
- 15. Cyprus Relationship**
Warren Muir, Former Executive Director, National Academy of Sciences